



gestalt — learn how to preview, review and look for “the big picture” to learn more easily and effectively

colors — learn how to use color to naturally emphasize, organize and remember

images — learn how to use doodles to quickly aid creativity, memory and communication

key words — learn how to bypass sentence structure to record ideas at top speed while remembering more than even the fastest stenographer

hierarchy — learn the single most important factor in effective long-term memory and discover how simply re-organizing information can dramatically increase recall and comprehension

mind maps — learn the note-taking and note-making technique that synergizes with all the others to form an extremely powerful and effective master learning tool

loci — learn through “peg words” the simple memory techniques that make a few minutes more effective than hours of traditional repetition

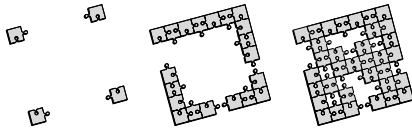
breaks & review — learn how to enhance learning by breaking up study time, using quick reviews, and switching between focused and open mental states

Natural Learning

8 simple tools for powerful thinking

gestalt (overview, big picture, generalization)

typical alternative: small, specific, parts only

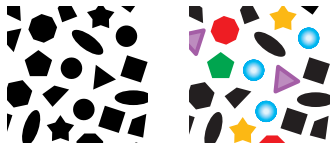


- "the whole"
- jigsaw puzzle
- primacy/recency
- presentation

preview gestalt provides "hooks" for new information
sequence—box cover, corners, edges, easy parts, hard parts
provide gestalt at beginning and end of any length session
(5 mins. or 1 semester); also before/after breaks
tell 'em what you're going to tell 'em, tell 'em, tell 'em what you told 'em

colors

typical alternative: monotone, usually black



- emphasis
- organization
- recall ↗
- interest/attention ↗

highlighter; first attribute noticed
sort (color-coded); codes (stop=red; green=go)

images (pictures)

typical alternative: text/words only



- processing speed ↗
- comprehension ↗
- associations ↗
- recall ↗
- recognition vs. recall
- space ↘

no need for language; can create image codes (checkmark, smiley, not)
fit peg A into slot B;
creativity ↗, memory ↗



drawing ability irrelevant, recognize any tree
picture worth a thousand words

key words (concepts/ideas)

typical alternative: complete sentences; writing down every word

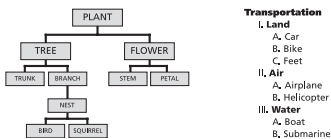


- recall/comprehension ↗
- speed ↗
- space ↘

7 groups (no notes/full transcripts=worst, summary=middle, keywords=best)
recording, copying, reviewing/studying; bridge between thinking & writing
condenses hours (lecture) or pages (notes, book) to single page; 80/20 rule

hierarchy (groups/subgroups)

typical alternative: disconnected, linear information

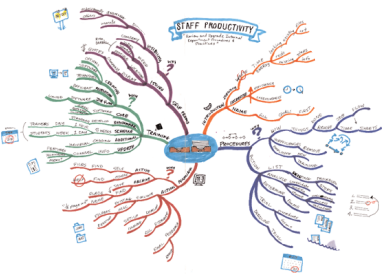


- comprehension ↗
- recall ↗
- natural process

learning & teaching using ups (larger categories) and downs (sub-categories)
studies—memorizing hierarchical vs. random; sorting vs. memorizing
most important key to long-term memory storage; tribes

mind maps

typical alternative: monochrome, text-only, verbose, multi-page, linear notes



- best tool to use all other 7
- colors
- images/pictures
- key words
- hierarchy
- memory keys
- memory curves
- gestalt

use to increase recall, comprehension, speed, creativity & enjoyment
use on branches, words & images to increase organization, clarity, & recall
mind map itself is a unique image; codes increase speed, clarity & recall
use to increase recall & speed, decrease space, plus bridge thinking & writing
radiant branching outline structure increases organization & recall
Layer Map technique uses seven different keys to greatly enhance recall
exceptional recording & review tool when Layer Mapping
whole is quickly grasped; relationships easily seen; most important in center

loci

typical alternative: rote memorization only; repeat over & over & over

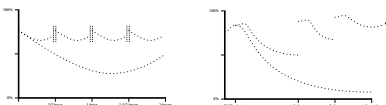


- many keys
- many tools
- age irrelevant

emphasis, association, primacy/recency, imagination, location & repetition
link, substitute word, peg (number/rhyme), journey, roman room & major system
older=proven better memory for relevant information; stronger with age possible

natural rhythms

typical alternative: long study sessions with no breaks or review; cramming



- during learning
- after learning
- sleep

20-40 min. with 5-10 min. breaks; emphasize, associate, primacy/recency
review for 5-10 min. @ 10-30 min., 1 day, 2 days, 1 week, 1 month
allows collected information to be sorted, stored & re-combined; problem solving