

Expectation Abacus 2.0

Quickly capture and communicate a richer context for project specs.

| | <i>less work, more time <<< >>> more work, less time</i> | | |
|-----------------------------|--|------------------------------------|---------------------------------|
| Direction | detailed specs | napkin sketch | no ideas |
| Deadline __/__/__ | earliest convenience | important, but negotiable | critical or event-driven |
| Budget \$ _____ | very tight, find cheapest way | do it right, but don't spend extra | top shelf, whatever it takes |
| Creativity | production only | explore a few ideas | highly original |
| Detailing | follow previous, no refinement | adjust and add details | very precise, refined or custom |
| Approval | only when complete | milestones only | every step |

Scott Moehring, 2020. www.moehrbetter.com

To use, simply draw a bead anywhere on each rung of the abacus. Try it in advance or during a conversation, and help your team get to work.

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