

Expectation Abacus 2.0

Quickly capture and communicate
a richer context for project specs.

	<i>less work, more time <<<</i>	<i>>>> more work, less time</i>	
Direction	detailed specs	napkin sketch	no ideas
Deadline ___/___/___	earliest convenience	important, but negotiable	critical or event-driven
Budget \$ _____	very tight, find cheapest way	do it right, but don't spend extra	top shelf, whatever it takes
Creativity	production only	explore a few ideas	highly original
Detailing	follow previous, no refinement	adjust and add details	very precise, refined or custom
Approval	only when complete	milestones only	every step